

Jean Fiel Dela Cruz

WEB DEVELOPER / HTML EMAIL DEVELOPER

Profile

Seeking a position as a passionate HTML Email Developer in a professional setting that will enable me to utilize the skills that I have acquired through my education and experience as a self-taught developer.

Employment History

www.giuseppelce.com, Giuseppe Lecce

MAY 2023 – JULY 2023

- Semantic HTML was utilized to structure the website for sections to be more informative and adaptable, for greater user accessibility.
- Reusable CSS components were used to create an efficient and better workflow for a responsive web design.
- To see how well the website was going browser tool was employed which all passed the lighthouse test of at least an average of 90%.
- The website is linked to Google Analytics to supervise the ongoing traffic with 70.6% user engagement.
- To increase website performance, Adobe Photoshop and NPM were applied to compress files as well as to render the codes and run for older browsers by using polyfilling. This resulted in having a 3-second load time, which reduced the process by 80%.
- Good use cases of great communication skills were conducted to have a successful UI/UX design which resulted in more users' attraction to flow through the website.
- Git has saved a lot of time by continuously integrating with a server host to be analyzed by the employer 24-hours a day.

www.thomdelacruz.com, Thom Dela Cruz

JULY 2023 – AUGUST 2023

- Applying the BEM model saved time in creating the structure of the website 50% faster, allowing me to select a better specificity whilst working with SASS.
- SASS was applied to perform better reusable and organized code as a result led to 100% quicker than using a normal CSS structure.
- The 7-in-1 organization format created a better structure for easy access to form a responsive design.
- Used the greater knowledge of the English language to proofread the contents of the website.
- NPM and JavaScript have helped improve the performance of the website by compiling and accessing libraries such as 'node-sass' which has decreased the page loading on start-up in just under 4 seconds, which reduced the load time by 86%.

HTML Email

- Recreated designs with 90% pin-point accuracy with the use of Photoshop or Sketch.
- Testing with Litmus gave the edge to simultaneously oversee the overall responsiveness and results for most popular platforms, which resulted in 20% more productivity.
- Mailchimp was used to test these email templates to see how the results show in the real world.

Details

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Links

[Portfolio Projects](#)

Skills

HTML

CSS

JavaScript

SASS / SCSS

CMS

WordPress

Shopify

HubSpot

Contentful

Wix

Photoshop

Google Analytics

SEO best practices

Litmus

Mialchimp

Soft Skills

Great Communicator

Team Oriented

Fast Learner

Punctual

Googling

Proofreading

Growth Mindset

Transparency

Hobbies

Playing Fingerstyle guitar - Ebon Coast by Andy Mckee is my favourite, I play competitive games like Valorant and have a history of being a coach and a player for the team. Japanese cuisine of all types can never beat the Japanese omelet.

- MJML is a tool that was used to speed up the process as well as have cleaner code.

Production Operative, Ingram Micro (Current Work)

AUGUST 2019

- Hard work and good decision-making are used to accomplish the flexible and fast-paced working environment.
- Achieved the role of a line leader, in which good communication is key for a happy and successful working environment.
- Team Oriented - Working with individuals to help out different departments, as well as talking to higher operations about better decisions to improve the workflow of the department.

Education

Udemy

Walked out with a greater understanding of the web from HTML, CSS, and SASS to Javascript Rest API along with the MVC model.

Here I learned All the core essentials of the web.

CodingPhase

Here I learned All the essentials of becoming a good Web Content Editor with CMS such as WordPress, Shopify, Contentful, and HubSpot. I also learned how to become a proficient HTML Email developer with a full understanding of most popular testing platforms and best practices.

A Levels / GCSE, Oasis Academy Hadley

SEPTEMBER 2007 – JUNE 2013

Graduated Middle School with at least a minimum of 12 A* to C GCSE or equivalent.

Graduated - A/Levels with at least 3 A* - C

Youtube and Google